



**TOPAZ**

Management Simulation

BUSINESS  
ENTERPRISE  
SIMULATOR

# TOPAZ MANAGEMENT SIMULATION

IS A BUSINESS ENTERPRISE SIMULATOR, WHERE EACH TEAM MANAGES ONE COMPANY WITH THE OBJECTIVE TO ACHIEVE THE HIGHEST STOCK SHARE PRICE.

## THE CONCEPT

TOPAZ is a management system's Simulator coherent with the business world, where several teams compete to achieve the best results.

Participants define the strategies, establish interactions between the different functional company areas, take decisions and analyse the results, obtaining a practical insight about the key factors of success in a company.

## TOPAZ

- Allows the development of skills and knowledge of strategic and general management.
- Encourages creating a methodology based on practice and experience.
- Gives opportunities to experience leadership and membership of a management team.
- Provides focus on different functional areas.

## THE BENEFITS

- Innovating within a Learning system.
- Taking bold and creative decisions... without the risk.
- Competitive and enjoyable experience.
- Individual and collective involvement.
- Performance increased:
  - Strategic Vision
  - Team work
  - Communication
  - Team management



## DID YOU KNOW?

- ▶ TOPAZ is easily adapted to the desired specific objectives, number of participants and the chosen duration of the programme.
- ▶ TOPAZ offers the opportunity to focus on different aspects: from marketing and competitiveness, to production planning and change management, or financial and economic key indicators.
- ▶ The practise obtained with TOPAZ may be directed to specific areas according to the objectives of the company training and development programme.



## THE APPLICATIONS

### TOPAZ Management Simulation

Using the Simulator, the teams challenge each other in a competitive and motivating environment, reinforcing the strategic, analytical and team work skills and knowledge.

### Soft Skills

Allows working on a number of behavioural skills including: decision making, managing change, time and conflict.

### Strategy and Management

Directed to the development of specific technical skills, or the understanding by participants in enterprise specifics, this program includes workshops on subjects related with the decision making process and results presentation.

### Team Building

The program couples indoor activities - teams compete in the management of the company - with outdoor activities. Thereby, reinforcing the individual importance of each team member and developing the team spirit, in a relaxed environment.

### Assessment Center

This program provides a virtual environment which allows evaluation of different competences and efficiently presents these, in terms of the collaborators criteria.

"(...) The simulation shows that an interdependence of all departments in a company exerts an influence on a common success. The training was very positively evaluated by the participants. It also provided an opportunity for us to discover the competence and potential of our staff, by becoming exposed in an everyday cooperation. Participants found the training very useful and interesting. They admitted that all acquired observations and conclusions positively influenced their work and management."

**Krystyna Purowska,**  
Personal Director of Medicover, Poland

The simulation consists of a very interesting and fruitful exercise which provides the facility to recall and consolidate management concepts, which is essential to the performance of any top manager and to my responsibilities in particular. On the other hand, the way the competition progressed, with very limited time between periods, making the decisions and obtaining consensus under pressure; resulted in a group dynamic which was also very productive in the development of team work and leadership competences.

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