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# Apgar Consulting Company Presentation

Sept 2022

# APGAR CONSULTING AT A GLANCE



## Our mission

Apgar Consulting is a leading data advisory company supporting its customers in their journey to build a foundation for trusted data.

Built with strong values, Apgar Consulting aims to provide sustainable advisory services. Innovation and pragmatism are the keys of our data-minded approach.

Apgar Consulting acts for small & large companies, in Europe, the United States and the Middle East.



Commitment



Partnership



Innovation



Sustainability

# OUR GEOGRAPHICAL PRESENCE & KEY FIGURES

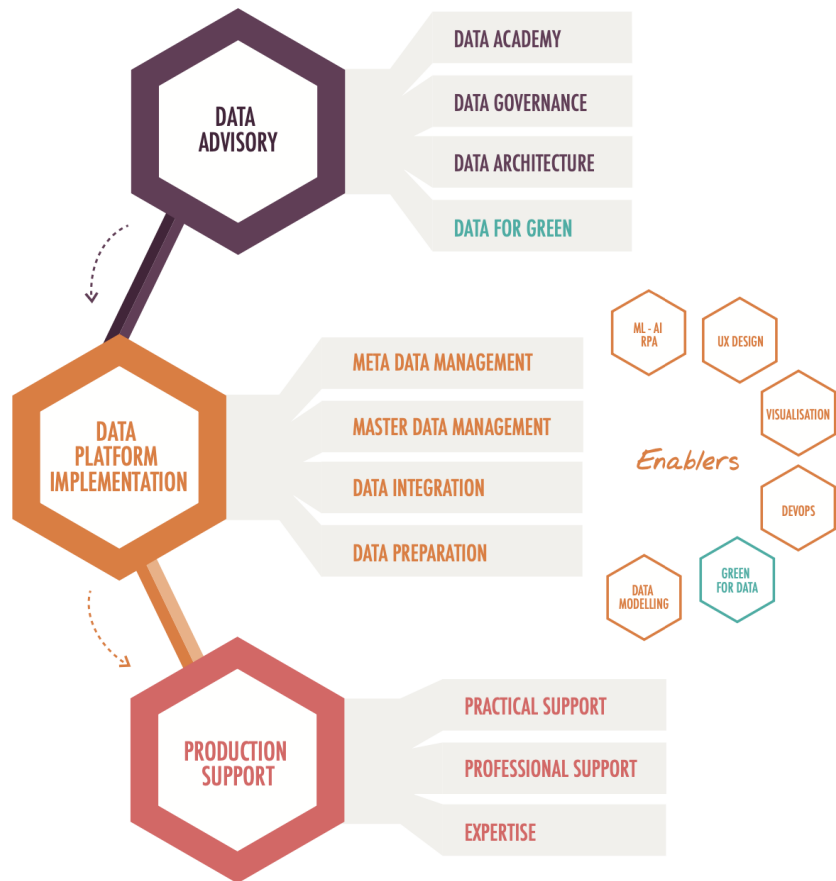


# APGAR CONSULTING AT A GLANCE

## Our offering map



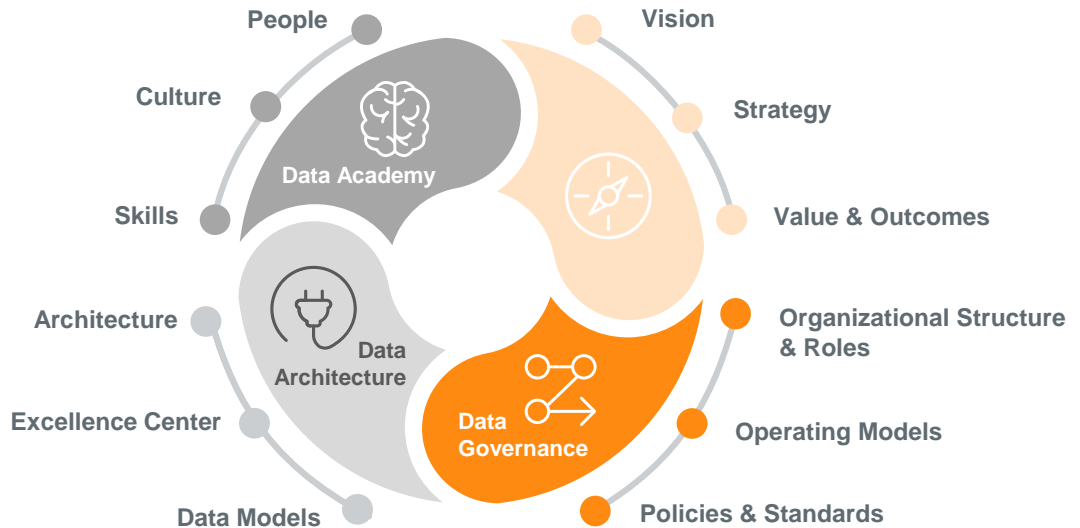
Apgar Consulting is identified by Gartner as 1 of the 18 major MDM External Services Providers in the 2021 MDM Market Guide for the second year in a row.



# APGAR CONSULTING AT A GLANCE

## Our data advisory value proposition

- As Data is becoming a hot topic for most companies, we carefully need not to rush but, instead, prepare a wise Go To Market to properly address the new Business or Technology challenges and secure the value creation.
- Apgar Consulting enforces that vision with our Data Strategy framework to support the expansion around 3 Frames that drive how data is being used across the company
  - Data Academy for the culture
  - Data Governance for the control
  - Data Architecture for the execution



# APGAR CONSULTING AT A GLANCE

Typical components of a **data platform**

USAGE



ACCESS

Data Catalog

Data Integration

Data Preparation & Data Quality

Data Virtualization

Master Data Management

Augmented data management

Data Ops

RAW DATA

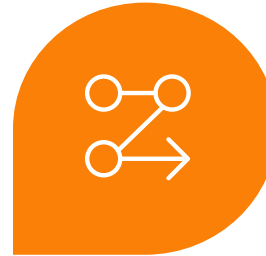


# APGAR CONSULTING AT A GLANCE

## Our team

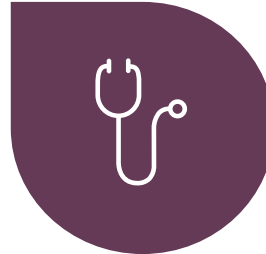
We have the resources  
and the skills to provide  
our clients a complete  
support from project  
scoping to  
implementation and  
solution support

**Project Management**  
Project Director  
Project Leader



**Data Engineer**  
Data Advisor  
Data Architect  
Functional Consultant

**Technical**  
Solution Architect  
Technical Expert  
Technical Consultant



**Production Support**  
Support Analyst Level 2 &  
Level 3

# APGAR CONSULTING AT A GLANCE

## Our customers

Our customers appreciate the quality of our advisory and our services, in addition to the partnership we establish with them

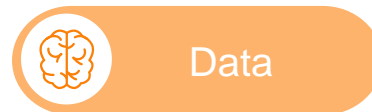




# APGAR CONSULTING AT A GLANCE

## Our partners

To deliver the most valuable services, we are building strategic alliances with expert companies in various fields.



# APGAR CONSULTING AT A GLANCE

## Partners recognition



## Analysts recognition



# Gartner®

Gartner has classified Appgar Consulting as part of the world top20 major MDM External Services Providers on its most recent report “2021 MDM Market Guide” for the second year in a row.

## Market recognition

Since **2014**, our customers are continuously participating to major events where they share their feedbacks and project key success factors.

- 2014: MDM Summit(Acolyance)
- 2015: Gartner MDM (AXA)
- 2015: MDM Summit (AXA)
- 2016: Gartner (SBM Offshore)
- 2016: Marcus Evans (LMG)
- 2017: Gartner MDM (SwissRe)
- 2018: Gartner Analytics (Altran)
- 2019: Tibco Now (Swiss Re)
- 2019: Gartner (Novartis)
- 2020: Gartner (DHL)



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